



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

www.KCTV5.com  
 www.kctv5.com

# CONTRACT

<u>Contract / Revision</u> 487735 /		<u>Alt Order #</u> 06259419
<u>Product</u> SEN MAJORITY PAC		
<u>Contract Dates</u> 08/01/12 - 08/07/12	<u>Estimate #</u> 1542	
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 07/31/12 / 08/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 94	<u>Product Code</u> 100
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	08/01/12	08/07/12	1:00 PM-2:00 PM	1230-3pm		:30			NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				6	\$350.00			
N 2	KCTV	08/01/12	08/07/12	KCTV5 News @ 10P	10-1035pm		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				3	\$800.00			
N 3	KCTV	08/01/12	08/07/12	Letterman	1035-1137pm		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				5	\$600.00			
N 4	KCTV	08/01/12	08/07/12	KCTV5 News @ Noon	12-1230pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				5	\$500.00			
N 5	KCTV	08/01/12	08/07/12	KCTV5 News @ 4P	4-5pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				2	\$500.00			
N 6	KCTV	08/01/12	08/07/12	KCTV5 News @ 5P	5-530pm		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				3	\$700.00			
N 7	KCTV	08/01/12	08/07/12	KCTV5 News @ 6P	6-630pm		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				3	\$700.00			
N 8	KCTV	08/01/12	08/07/12	Inside Edition	630-7pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				5	\$500.00			
N 9	KCTV	08/01/12	08/07/12	CBS Early Show	7-9am		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				8	\$200.00			
N 10	KCTV	08/01/12	08/07/12	Regis & Kelly	9-10am		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/01/12	08/07/12	MT-TF--				3	\$150.00			
N 11	KCTV	08/06/12	08/06/12	Mon 9-10pm	9-10pm		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
487735 /	06259419

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/12 - 08/07/12	SEN MAJORITY PAC	1542

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	07/31/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12   08/12/12   2-----   2   \$2,500.00												
N 12	KCTV	08/04/12	08/04/12	KCTV5 News @ 10P Sat	10-1035pm		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----1-   1   \$600.00												
N 13	KCTV	08/04/12	08/04/12	KCTV5 News @ 5P Sat	Sat 5-530p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----1-   1   \$250.00												
N 14	KCTV	08/04/12	08/04/12	KCTV5 News @ 6P Sat	6-630pm		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----1-   1   \$500.00												
N 15	KCTV	08/05/12	08/05/12	KCTV5 News @ 5:30 P Sun	530-6pm		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----1   1   \$700.00												
N 16	KCTV	08/05/12	08/05/12	9:30 AM-11:00 AM	930-1130am		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   -----1   1   \$400.00												
N 17	KCTV	08/02/12	08/02/12	Thu 9-10pm	9-10pm		:30			NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12   08/05/12   ---1---   1   \$3,000.00												
<b>Totals</b>											<b>51</b>	<b>\$30,200.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/07/12	51	\$30,200.00	\$25,670.00
<b>Totals</b>	<b>51</b>	<b>\$30,200.00</b>	<b>\$25,670.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mike Furman  
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

**Total Charges:**

This broadcast time will be used by: Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC 700 13th Street NW	Washington, DC 20005 202-338-6468
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group. Majority PAC

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Rebecca Lamb

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/4/12 \_\_\_\_\_ 202-338-8700  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.